

P72 Production Update: Advancing the Assembly Process



Where Vision Takes Form

When De Tomaso set out to bring the P72 from concept to reality, we pursued a vision grounded not merely in performance, but in rekindling a deeper form of human connection. Step by step, this vision has taken shape, each milestone advancing the P72 toward its destined form.

The evolution of the P72 has been intentional at every stage. Its sculptural design first captured the imagination of enthusiasts around the world, establishing an emotional foundation. Beneath the flowing form, extensive refinements to the underbody architecture and dynamic systems allowed us to distill the essence of mechanical grip and ensure unrivalled driver engagement. These achievements were then unified through a sophisticated hand-built assembly process, culminating in the reveal of DT001, the definitive embodiment of the P72 and the final chapter of our intensive development journey.

Mastering the Craft

Today, we introduce DT002, DT003, and DT004. These vehicles incorporate a wealth of learnings from DT001's extended testing phase throughout the year, delivering crucial and methodical advancements in ergonomics, driver interface, mechanical calibration, and carbon-fibre fitment. Collectively, each iteration of our internal fleet has enabled us to refine build sequencing, tighten tolerances, and establish the repeatable precision required for our Custodian commissions.

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Progress in Motion

With these advancements in place, De Tomaso now stands at the defining threshold of the P72 journey. Ahead lies DT005—the first customer-level P72, and the milestone that will open the era of bespoke commissions. We look forward with great anticipation to sharing this next chapter with our Custodians and enthusiasts around the world.

Press Contact

Media Inquiries

media@detomaso-automobili.com

www.detomaso-automobili.com

[@detomaso_official](#)

About De Tomaso Automobili

Founded in Modena in 1959 by Argentine-born racing driver and visionary Alejandro De Tomaso, the marque rose to acclaim by blending Italian design mastery with motorsport spirit. From early prototypes such as the P70 to the iconic Pantera, De Tomaso created machines that defied convention and sparked imagination across continents.

Revived in 2014 by Norman Choi, De Tomaso today continues its mission: to honour the past while redefining analogue experiences for a new era. The P72 stands as the brand's latest icon.